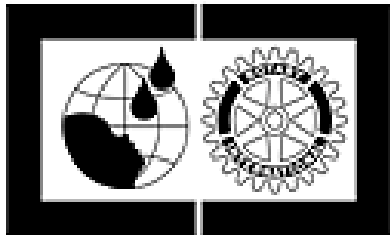


Fulfilling Our Promise: Eradicate Polio!



PolioPlus



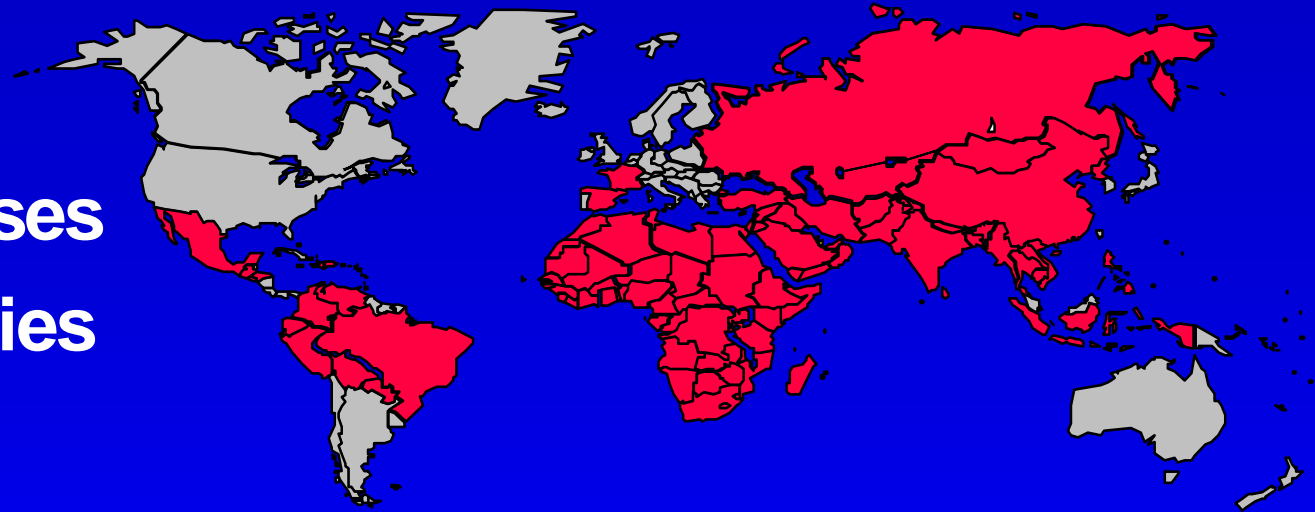
Rotary International

Polio: Progress

1988

350 000 cases

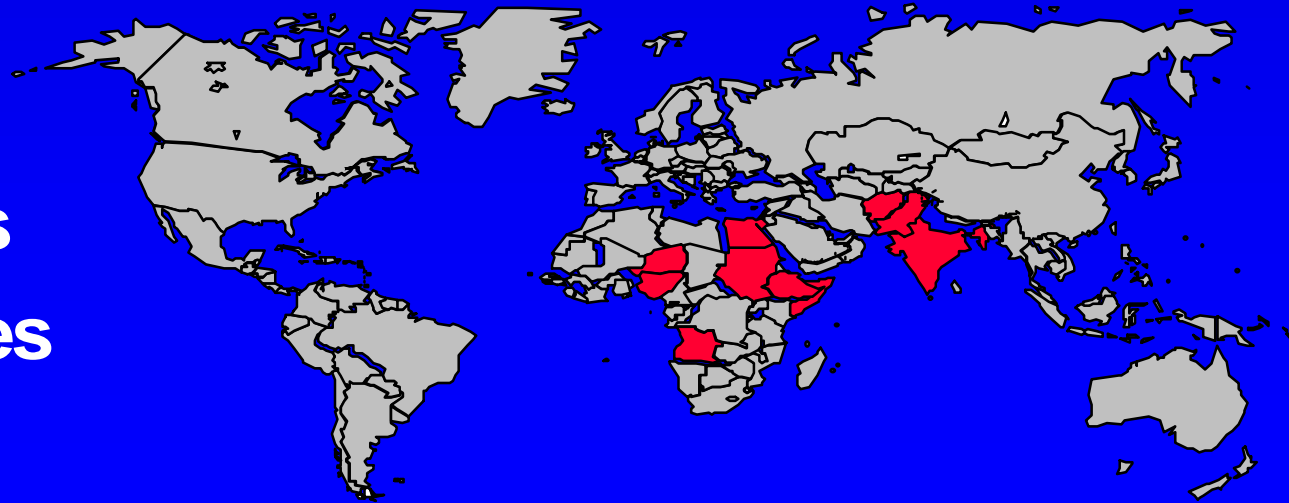
125 countries



2001

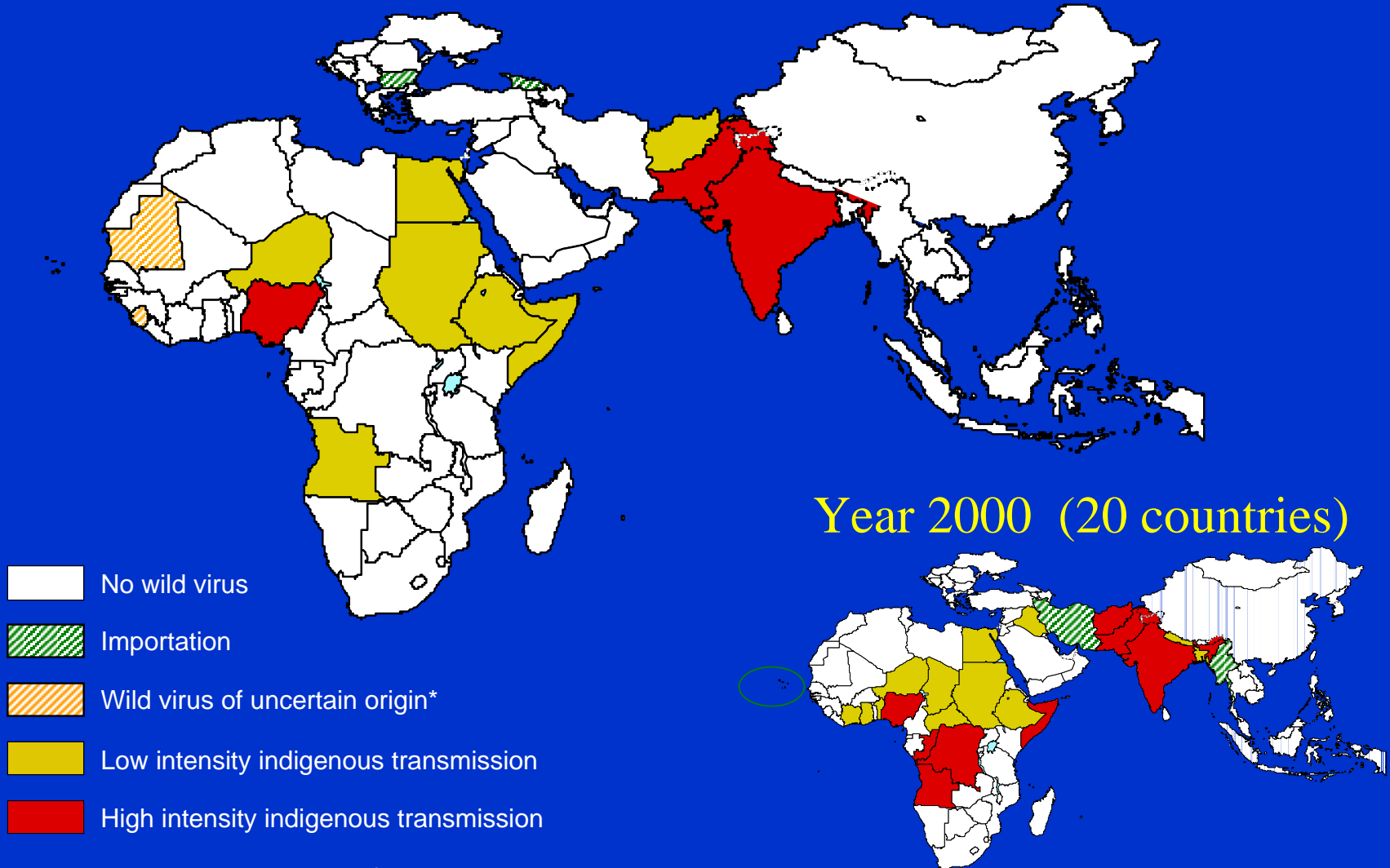
480 cases

10 countries



Wild poliovirus in 2001

(10 endemic countries, as of 05 February 2002)



* the response to wild viruses of uncertain origin is as per indigenous wild virus.

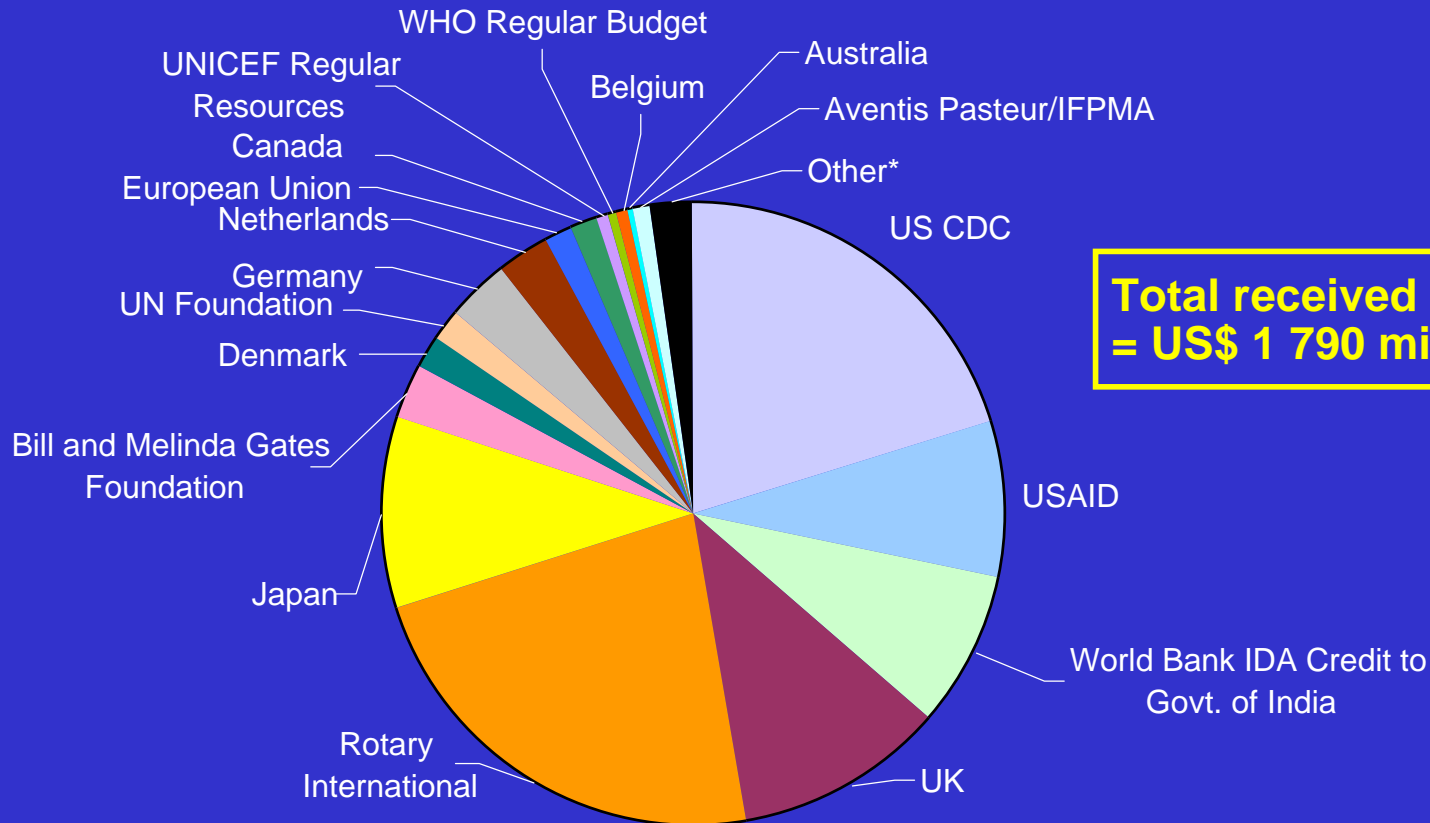
Note. Low intensity is < 20 wild viruses, high intensity is \geq 20 wild viruses.

Challenges

1. Civil war
2. Political commitment
3. Funding gap



Donor contributions to polio eradication, 1985-2001

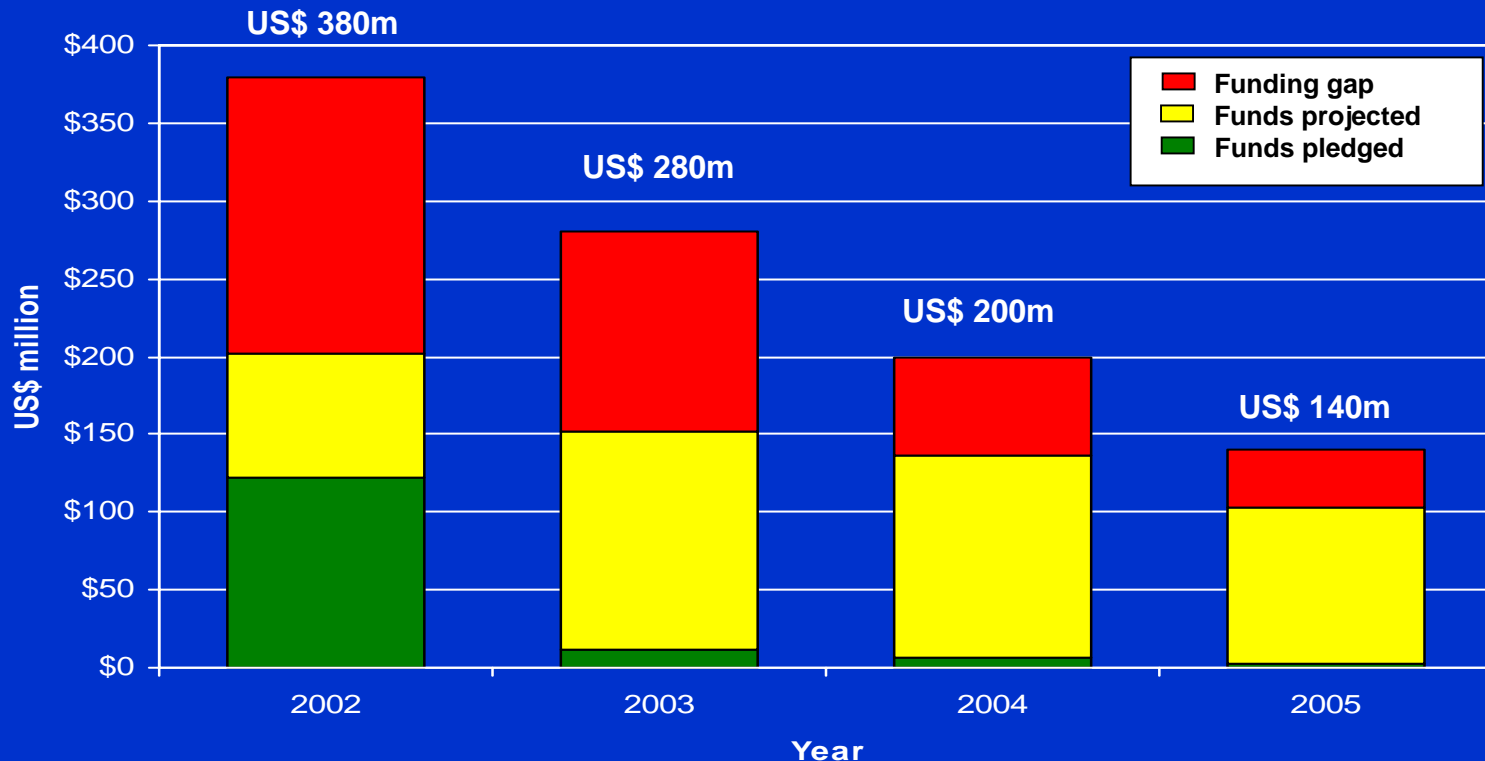


* 'Other' includes past contributions from the Agency for Cooperation in International Health, (Japan); American Association for World Health (USA); Austria; Custom Monoclonals International (USA); De Beers; European Community Humanitarian Office (ECHO); Finland; Miss Martina Hingis; Ireland; Italy; Japanese Committee for "Vaccines for the World's Children"; Malaysia; Millennium Fund; Norway; Portugal; Republic of Korea (GOK); Rotary of Belgium; Rotary of Switzerland; Smith Kline Biologicals (Belgium); Switzerland; United Arab Emirates; and UNICEF National Committee of Canada.



As of Sept 2001

Status of donor financial resource requirements 2002-2005*



Total resource requirements:	US\$ 1 000 million
Total pledged/projected:	US\$ 725 million
Total funding gap:	US\$ 275 million



*As of April 2002

Needs

1. Vaccine
2. NIDs
3. Surveillance



Campaign Goal

\$80 million

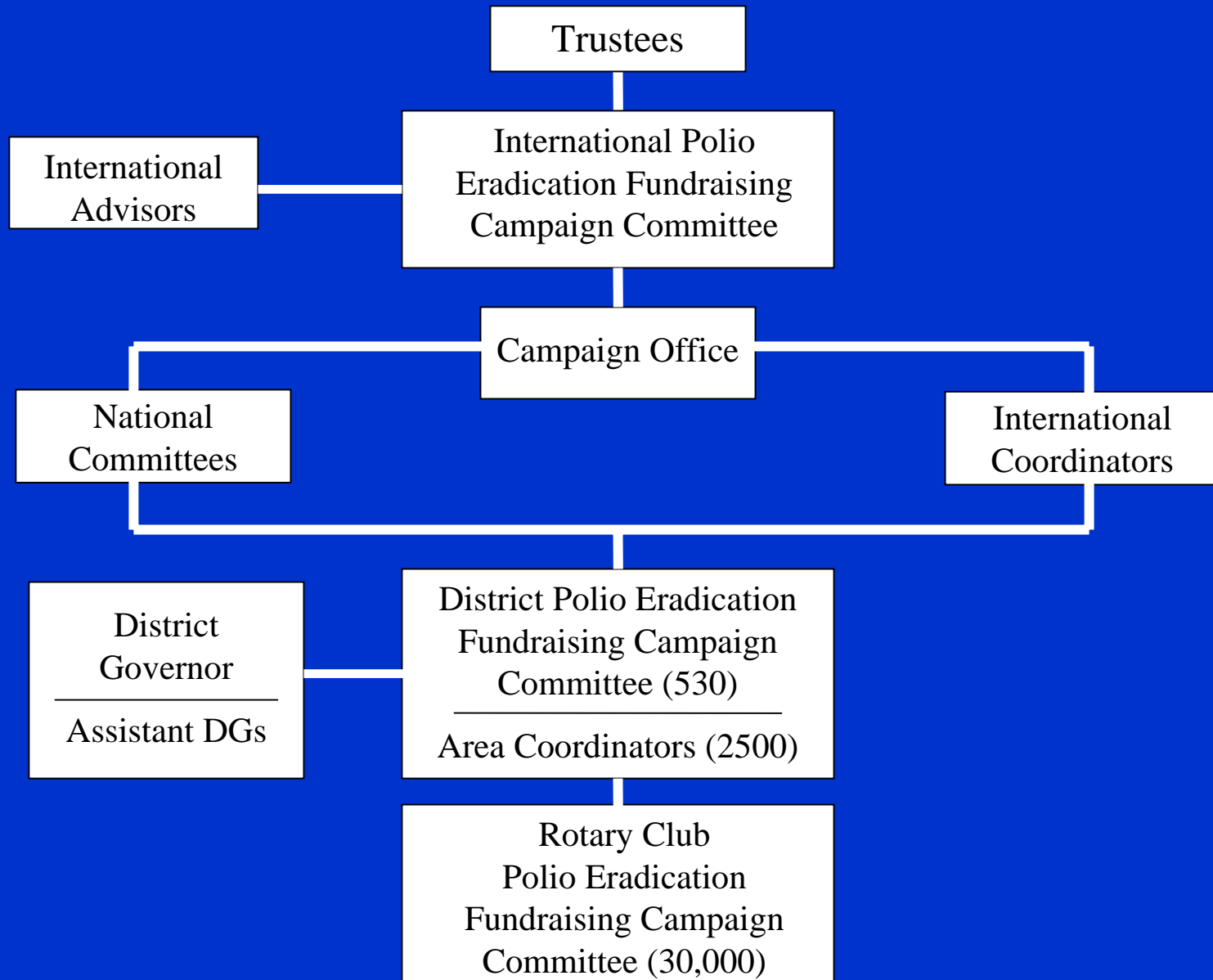
cash and pledges

1 July 2002 - 30 June 2003

Each club to set its own goals...



Campaign Structure



Ideas and Tools

- Public service announcements
- New releases
- Billboard designs
- Much more



PRESS RELEASE

Rotary clubs of Pakistan help immunize more than 30 million children against polio

ISLAMABAD, Pakistan – 21 November 2010: Nearly one thousand Rotary volunteers from 84 clubs helped immunize more than 30 million children under five years of age against polio during the annual national immunization day (NID) in Pakistan.

"Much progress has been made in the fight against this crippling disease over the last year," said Abdul Hery Khan, Rotary's national PolioPlus chairman for Pakistan. "Polio cases have decreased by nearly 85 percent in Pakistan."

The Pakistan NID, launched on 7 November, was synchronized with Afghanistan to ensure that children among the displaced Afghan population on both sides of the border are protected from the crippling disease.

During the three-day immunization campaign, Rotary volunteers set up vaccination points in Afghan refugee camps and brought the

its prominent members of their

in the country and encouraging

have their children vaccinated

is integrating these volunteer

spirit. It what enables Rotary's

Rotary volunteers worldwide.

According to the World Health

all in the worldwide program, and

confirmed this year. Pakistan's

Rotary's PolioPlus program has

algebraically, and more than 11

in 1985, Rotary International's

one goal is to eradicate all the

in 2002, so the largest private

program has cost-shared US\$1

million. These funds are pro-

cessment, laboratory equipment

Rotary's financial commitment

The Global Polio Eradication

for Disease Control and Preven-

Rotary is an organization of hu-

manitarian service and help

million Pakistanis who are men-

For more information, contact

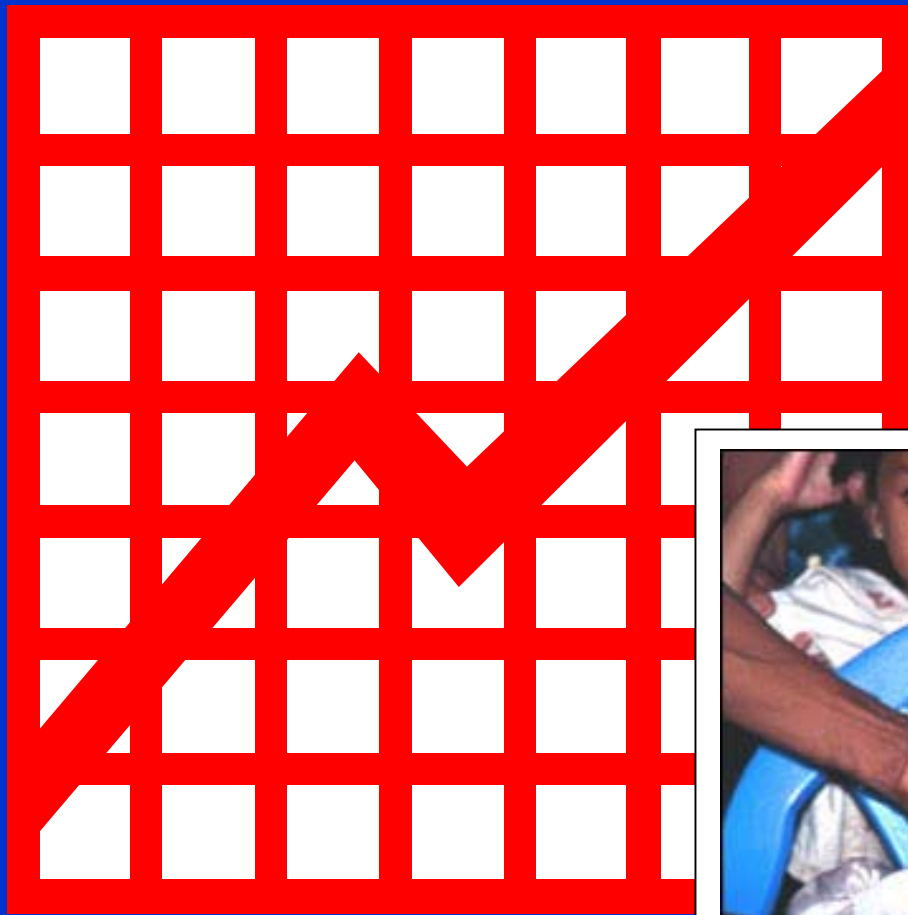


No Child — Ever Again

These are the smiles of the protected children
 Who will never suffer the cruel effects of polio
 Because the disease was eradicated
 With generous contributions from
 Rotarians around the world.



Setting the Goals





THE 
WORLD
BANK

BILL & MELINDA
GATES *foundation*

Timeline

February: Announcement 2002 International Assembly and PETS worldwide

March-May: Global, National, District Training

June: Launch at Barcelona Convention

July-May: Clubs establish campaign goals
Conduct campaigns
Community fundraising

June 2003: Celebration in Brisbane!

Polio: Last Cases



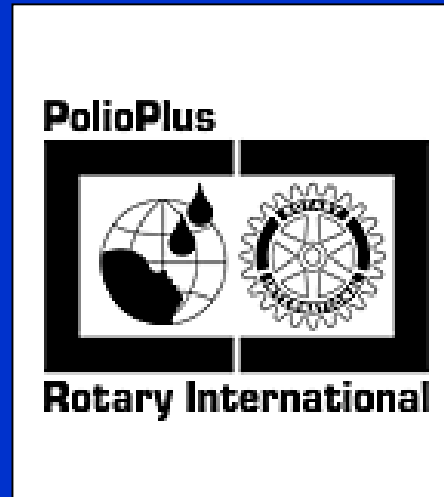
Americas Region
Luis Fermin Tenorio
Peru 1991



Western Pacific Region
Mum Chanty
Cambodia 1997



European Region
Melik Minas
Turkey 1998



**Fulfilling Our Promise:
Eradicate Polio!**